

Application Form

Request for proposals

Apply before April 29th, 2011 at: candidature@capitalinnovation.ca

This kit includes everything you need to apply :

- Practical information that have to be included in the Executive Summary
- The list of the materials you need to provide

For more information please contact :
Capital innovation
T. : 514-699-7177
candidature@capitalinnovation.ca



Sponsors:



Partners:



NOTE : This file can be downloaded on : www.capitalinnovation.ca in the « **apply** » menu.



How to participate?

Capital Innovation provide selected entrepreneurs with an opportunity to meet, get advised and present their project to a network of specialized investors. The start-ups will be elected by a board of specialized investors.

Entrepreneurs interested in participating in Capital Innovation 2011 are invited to fill out the application form and submit an Executive Summary before **April 29th, 2011**.

Please find the list of the required information below:

- The company and project history
- The product(s) and technology(ies) targeted
- The market, targeted clients and business opportunity
- A competitive analysis and the company's unique business advantages
- The team of promoters and shareholders
- The proprietary technological innovations
- The marketing and business plans
- Recent financial statements, sales forecasts, profit and expense reports over the past 3 years
- The desired financial arrangement, budget and timeline of the project

Presentation Rules:

- Word, Excel and Acrobat formats are accepted
- The Summary **must not exceed 10 pages** (including annexes)
- Can be written in either French or English

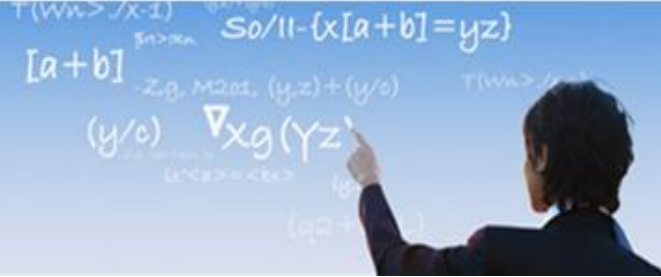
Selection Criteria

Projects are evaluated by the board of investors based on the following criteria:

- A high-tech company
- The feasibility of the business plan and financial forecast
- The market penetration, business potential and business opportunity
- The value of the technological innovations and the benefits they provide
- The expertise of the project's promoters
- The potential return for investors

Other criteria:

- Having submitted a complete application form for evaluation
- The company's headquarters must be in the province of Québec
- An ambitious and dynamic team of promoters



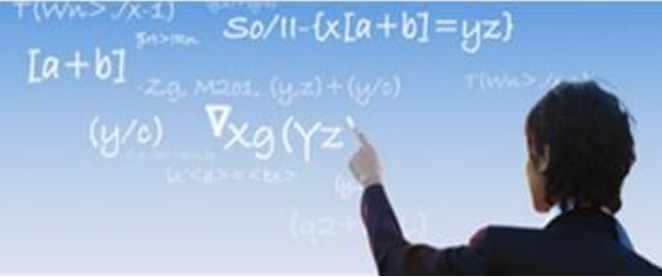
Board of investors

The selection and the valuation of the projects potential are performed by the board of investors, which is formed of professional investors specialized in high-tech businesses, and leading entrepreneurs.

Capital Innovation 2011 will benefit from a wide network gathering several regional cohortes which will all be supported by their own board of investors. Every company will be introduced to its regional and to the national boards of investors.

Capital Innovation 2011's board members are part of the following organizations :





Coaching

The finalists will benefit from a **mandatory** training to perfect the quality of their presentations and maximize the success rate of investments.

The training will be delivered by an expert in financing and developing high-tech companies, and guests trainers picked specifically to match the company's profile. The training will be conducted during 2 presentations in front of the regional board of investors.

The coaching sessions will be held between May and August 2011. You will find the full program on the following website : www.capitalinnovation.ca

Participation fees

Application and company analysis fee: \$150 + tax (170,89 \$)

- Payable to Amiral partenaires inc.
- The amount includes an entry to one of the networking events with the investors for all applicants and is not refundable.

The application must be sent to :

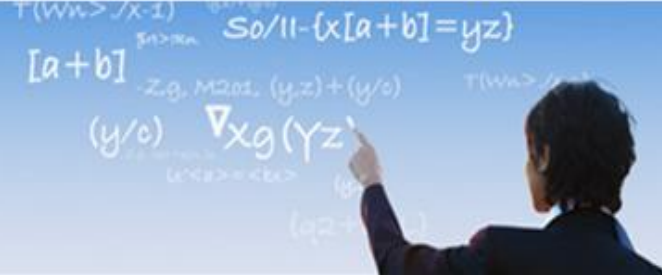
Amiral partenaires inc. – Capital innovation 2011 - 11 925 Brunet, Montréal, Qc, H1G 5G5

With a diital copy sent to : candidature@capitalinnovation.ca

Training fees of 500 \$ + taxes (569,63 \$) will be added for the enterprises selected. These fees include:

- 2 participants to the coaching session per company
- 2 presentations in front of at least one board of investors. This unique audience will give the opportunity to the selected entrepreneurs to receive relevant advices and constructive feedback before their official presentation at Capital Innovation finals
- 4 coaching sessions
- Individual follow-ups for companies
- Training material

All travel fees are at the companies' expenses.



General Conditions

Project Eligibility Conditions:

- Required funding between \$100,000 and \$2M
- High-tech companies
- Pre-start-up, Start-ups or initial growth stages only
- Companies headquartered in Quebec only

Finalists requirements:

Candidates must:

- Pay the application and project analysis fee
- Provide, if requested, additional information for the company screening
- If desired, submit a brief summary of the company's activities to be included in the Participant's Guide distributed to the investors during Capital Innovation National event

Finalists must:

- Pay the coaching fees before the first session
- Participate in all coaching sessions
- Agree on the publishing of the entrepreneur's name, company name and a general description of the company
- Provide Capital Innovation with the required information on the company to edit the Participant's Guide for investors
- Fill out the questionnaires to assess Capital Innovation's efficiency (ex. : coaching, events, funding results, the company's potential and development, etc.)
- Attend the promotional activities

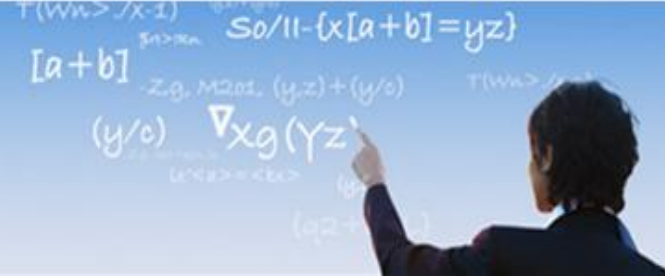
Testimonials

"Capital Innovation's training program puts the entrepreneur in a realistic situation, meeting with venture capitalists, and provides him with the tools to prepare a major challenge: to obtain financing. Capital Innovation provides the entrepreneur the tools needed to organize and effectively communicate his project."

"The Capital Innovation process is a knowledge accelerator and it optimises the way entrepreneurs approach investors!"

"Thanks to Capital Innovation we won one of the two best high-tech projects in Québec and we have received significant investment offers."

Ghislain Nadeau, President of
Groupe Everclose Inc. and i_brain holding.com



“Capital Innovation allowed us to test our business model before a group of dynamic professionals and make valuable business contacts.”

René Saint-Pierre, Co-Founder of MoreIdeas Inc.

To submit an application

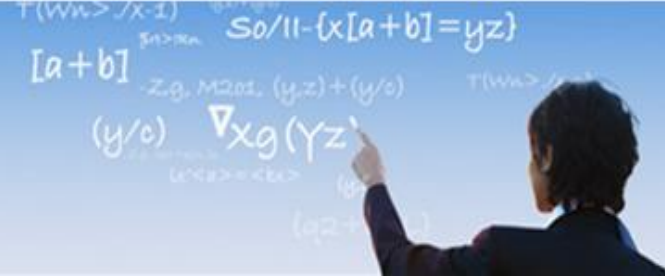
The entrepreneurs who want to belong to the finalists in Capital Innovation 2011's regional finals have to submit :

- The duly completed application form
- A 10 pages Executive Summary
- Application and project analysis fee (\$150 + tax)

The application form must be sent no later than April 29th, 2011 at the following address:
candidature@capitalinnovation.ca

Next step: Save the date

Once the analysis and the selection of the submitted projects are completed, an invitation to begin the coaching process with Capital Innovation's board of investors will be sent to the selected entrepreneurs. Finalists will meet the board of investors by the end of May (dates to be confirmed). Presentations to the investors will be held between mid-May and mid-June 2011.



This form is available in Word format (.DOC) at the following address:
www.capitalinnovation.ca/FicheCandidature2011.doc

Application form

Company Name _____ Telephone: _____
Name: _____ Email: _____
Title: _____ Website: _____
Address : _____

Main sector of activity : _____

Development Stage :

- Pre-Start-up
- Start-up
- Initial Growth

Project Description (max 10 words) :

Amount of capital sought : _____

Sale forecast :

2010/Year 1

2011/Year 2

2012/Year 3